

Sex-In-Nevada's Ongoing Pricing Survey Results for Years 2008 through 2010

BACKGROUND

This is an ongoing survey of the rates paid by customers of legal Nevada prostitutes. Other information is also included in this survey. The plan is to make this an ongoing survey covering a three-year rolling time period. In other words, the current survey covers the period 2008-2010. By March 1, 2012 we hope to update the survey to cover the years 2009-2011 and continuing that into the future (2010-2012, 2011-2013, etc.).

STATISTICAL TERMS & IMPLEMENTATIONS

Mean: This is just another name for AVERAGE.

Median: This is the midpoint of a set of data. It's the data value where half of the data in the data set is above this value and the other half of the data in the data set is below this value.

Standard Deviation: Abbreviated "Std Dev" on the tables. This is a measure of the amount of variability in the data of the group being analyzed. The larger the Standard Deviation the more the data values deviate from the average of the group being analyzed. If all the data values are the same value, the Standard Deviation will be 0. To calculate a Standard Deviation of a data sample, at least 2 data values are required. When only 1 data value is available, the Standard Deviation given in the tables will be NA (Not Applicable).

Full Data Range (Max & Min): These are the Maximum & Minimum data values for the group being analyzed.

75% Prediction (High & Low): This is a prediction range (High to Low), for the group being analyzed, where 75% of future data are expected to be, based on all the data collected in the 3-year period. In a nutshell, 75% (i.e. three fourths) of future parties are likely to be within this range. The 75% Prediction range is calculated using the Mean (i.e. average) and the Standard Deviation with the formula: $75\% \text{ Prediction range} = \text{Mean} \pm (\text{Standard Deviation} * 1.1503)$. Because of the large Standard Deviations that occurred with the pricing data for some of the brothels, I decided to limit the 75% Prediction range to the Full Data Range Max and/or Min values of the group whenever the 75% Prediction range was outside the Max and/or Min values of the actual data (Full Data Range) for the group being analyzed.

50% Prediction (High & Low): This is a prediction range (High to Low), for the group being analyzed, where 50% of future data are expected to be, based on all the data collected in the 3-year period. In a nutshell, 50% (i.e. half) of future parties are likely to be within this range. The 50% Prediction Range is calculated using the Mean (i.e. average) and the Standard Deviation with the formula: $50\% \text{ Prediction range} = \text{Mean} \pm (\text{Standard Deviation} * 0.6745)$. Because of the large Standard Deviations that occurred with the pricing data for some of the brothels, I decided to limit the 50% Prediction range to the Full Data Range Max and/or Min values of the group whenever the 50% Prediction range was outside the Max and/or Min values of the actual data (Full Data Range) for the group being analyzed.

Why I provided the 50% Prediction range...

One reason is that this range is narrower than the 75% Prediction range or the Full Data Range and therefore the data values within this range are closer to the average. I don't think it's very helpful to inform people via this survey that the minimum hourly rate paid was 200/hour and the maximum hourly rate paid was 1500/hour—that's simply too wide of a range to be of much use to people visiting the brothels.

The other reason I like the 50% Prediction range is because it means that when a party gets booked, there is a 50% chance a party will get booked within this range and a 50% chance that it will not, which is similar to the probability of "flipping a coin" which most people can understand. Using the "flipping of a coin" metaphor with the desired outcome of "tails", I'll have a 50% likelihood of getting the desired outcome (i.e. tails) with just one flip of that coin. But, if I flip that coin twice, the likelihood of getting the desired outcome (i.e. tails) increases to 75%. With three flips, it increases to about 88% and with four flips it increases to about 94%.

Now, let's relate the coin-flipping metaphor to getting a party at the brothels. If we relate the "flipping of a coin" to taking a tour with a lady at a brothel and relate the desired outcome of "tails" to getting a party with a lady at the brothel, then I can say that when a party gets booked, 50% of the time it will likely be within the 50% Prediction range provided in this survey and 50% of the time it will likely be outside that 50% Prediction range. That means that there is a 50% probability of booking a party that's within the 50% Prediction range provided in this survey.

Now, those are crappy odds—only 50% probability. So, how do we increase those odds? Simple--by taking a second tour. Taking a second tour increases that probability to 75% for booking a party that's within the 50% Prediction range provided in this survey, which is quite an improvement for taking just one more tour. And, just like in the "coin flipping" example above, taking a third tour increases that probability to about 88% and taking a fourth tour increases it to about 94%. Now I like those odds! So, by taking an additional tour or two (or more), one can greatly increase their chances of getting a party that's within the 50% Prediction range provided in this survey.

Now, why am I mentioning this? Because in many of my visits to the brothels over the last few years I've seen far too many people leave the brothel when negotiations with a lady have failed to secure a party. If those negotiations failed because of price, taking a few more tours with other ladies would have likely succeeded in obtaining a party that's within their budget. I'm hoping that people will look at Table 1 of this survey (hourly rate information for party submissions analyzed in this survey), specifically the 50% Prediction range (High to Low), and remember this section while at the brothels so they'll be encouraged to take more tours with the ladies. This will more than likely result in those individuals getting a party that's within their budget, especially if the 50% Prediction range figures (High to Low) given in this survey seem "reasonable" to them.

MAIN SURVEY RESULTS

Data Exclusions & Inclusions...

Since the average negotiated party time reported in the main survey was almost exactly 1 hour and the minimum negotiated party time was 20 minutes (i.e. one-third of an hour), I decided to keep that “symmetry” around that average by excluding any submissions where the party time in the ladies room was greater than 3 hours. I wanted the results of the main survey to be most relevant for the typical 1-hour party in the ladies room, with one lady, that is very common in the brothels and use submissions outside this norm for a supplement at the end of the main survey. Therefore, the submissions used in the main survey are from parties where the negotiated party time ranged from 20 minutes to 3 hours and took place in the ladies room with one lady & one client.

Outdates, overnights & bungalow/VIP/jacuzzi parties were excluded from the main survey as well as couple’s parties and parties with more than 1 brothel lady (i.e. threesomes or more). These types of parties can be at a premium, cost wise, or sometimes result in a lower hourly rate since a lot of party time is typically included in these parties. Massage-only parties were also excluded. A total of 43 submissions of these types were excluded from the main survey—14 submissions were for 2-lady parties, 2 submissions were for 3-lady parties, 3 were for couple’s parties, 2 were for overnight parties, 6 were for outdate parties, 15 were for bungalow/VIP/jacuzzi parties and one was for a massage-only party. The excluded parties were analyzed separately and reported as a supplement on page 11, Tables 11-13.

Only negotiated party price & time were used in this survey. No coupons (Dennis Dollars, Buck-a-roo bucks, Frequent-Party discount cards, VIP Club, birthday discount, etc.) or other one-time discounts were applied so that the results from this survey reflect the price & time that were agreed to during negotiations.

There were a grand total of 348 party price submissions from 50 submitters covering 23 brothels. The main survey had 305 submissions from 43 submitters covering 22 brothels and the supplement survey had 43 submissions from 22 submitters covering 12 brothels.

Survey Intent...

The following are the survey results presented using a number of tables. The intent of this survey and the presentation of the results is not to give specific guidelines on where to find the best price but rather to promote a better understanding of what is actually being paid in the brothels rather than relying on rumors or wildly inaccurate media presentations.

The values for price (see Table 2) reflect the total amount paid for a session without regard to the length (time) of the party. The values for rate (see Table 1) are price values normalized to a per hour value. In other words, if two customers visit a brothel and one has a 20 minute quickie for \$100 while the other has a one hour session for \$300 they have paid different prices but the same rate, \$300/hour. The statistics for the rate (see Table 1) are much more meaningful than the statistics for the price alone (see Table 2). By looking at the rates (\$/Hour) in Table 1 of this survey you can compare sessions of different length and use that to estimate what parties of different lengths of time might cost.

Table 1: Rate statistics in \$/Hour

Rate (\$/Hour) Statistics For Nevada Brothel Parties For Years 2008 - 2010											
Ranch Name	# Samples	# Submitters	Mean	Median	Std Dev	Full Data Range		75% Prediction		50% Prediction	
						Max	Min	High	Low	High	Low
All Brothels	305	43	439.53	400.00	188.41	1500.00	200.00	656.26	222.81	566.62	312.45
All Large (Urban) Brothels	198	42	508.19	466.67	197.93	1500.00	200.00	735.86	280.51	641.69	374.68
Chicken Ranch	20	12	658.45	550.00	283.68	1200.00	250.00	984.77	332.13	849.80	467.11
Kit Kat Ranch	3	2	466.67	500.00	57.74	500.00	400.00	500.00	400.25	500.00	427.72
Love Ranch (Cherry Patch 1) - Crystal	3	2	522.22	500.00	134.72	666.67	400.00	666.67	400.00	613.09	431.36
Love Ranch - Mound House	55	14	442.26	400.00	104.87	700.00	200.00	562.90	321.63	513.00	371.53
Moonlite Bunnyranch	24	11	717.75	650.00	282.34	1500.00	400.00	1042.52	400.00	908.19	527.31
Mustang Ranch	28	15	435.17	400.00	86.24	600.00	254.87	534.38	335.97	493.34	377.01
Sagebrush Ranch	24	12	428.47	400.00	85.34	600.00	300.00	526.63	330.31	486.03	370.91
Sheri's Ranch	7	7	690.48	600.00	243.21	1066.67	500.00	970.25	500.00	854.52	526.43
Wild Horse Adult Resort	34	11	459.80	400.00	138.24	800.00	300.00	618.82	300.79	553.05	366.56
All Small (Rural) Brothels	107	13	312.50	300.00	62.48	600.00	225.00	384.36	240.63	354.64	270.35
#1Geisha	2	1	275.00	275.00	35.36	300.00	250.00	300.00	250.00	298.85	251.15
Angel's Ladies Ranch	1	1	400.00	400.00	NA	400.00	400.00	NA	NA	NA	NA
Bella's Gentlemen's Club	3	2	366.67	400.00	57.74	400.00	300.00	400.00	300.25	400.00	327.72
Big4 Ranch	1	1	600.00	600.00	NA	600.00	600.00	NA	NA	NA	NA
Cherry Patch 2	1	1	400.00	400.00	NA	400.00	400.00	NA	NA	NA	NA
Donna's Ranch (Wells)	1	1	500.00	500.00	NA	500.00	500.00	NA	NA	NA	NA
Inez's D&D	40	6	277.30	261.90	22.09	300.00	240.00	300.00	251.89	292.20	262.40
Mona's Ranch	15	5	348.67	400.00	59.98	400.00	250.00	400.00	279.67	389.13	308.21
Shady Lady Ranch	26	7	283.27	300.00	24.61	300.00	225.00	300.00	254.95	299.87	266.67
Sue's Fantasy Club	5	3	360.00	400.00	54.77	400.00	300.00	400.00	300.00	396.94	323.06
Villa Joy	8	2	350.00	350.00	53.45	400.00	300.00	400.00	300.00	386.05	313.95
Wild West Saloon	4	3	400.00	400.00	0.00	400.00	400.00	400.00	400.00	400.00	400.00

Table 2: Price statistics in \$/Party

Price (\$) Statistics For Nevada Brothel Parties For Years 2008 - 2010											
Ranch Name	# Samples	# Submitters	Mean	Median	Std Dev	Full Data Range		75% Prediction		50% Prediction	
						Max	Min	High	Low	High	Low
All Brothels	305	43	395.30	300.00	192.39	1500.00	100.00	616.60	173.99	525.06	265.53
All Large (Urban) Brothels	198	42	447.70	400.00	209.64	1500.00	170.00	688.85	206.55	589.11	306.30
Chicken Ranch	20	12	562.50	500.00	296.86	1500.00	200.00	903.98	221.02	762.73	362.27
Kit Kat Ranch	3	2	466.67	500.00	57.74	500.00	400.00	500.00	400.25	500.00	427.72
Love Ranch (Cherry Patch 1) - Crystal	3	2	400.00	500.00	173.21	500.00	200.00	500.00	200.76	500.00	283.17
Love Ranch - Mound House	55	14	436.09	400.00	202.12	1200.00	175.00	668.59	203.59	572.42	299.76
Moonlite Bunnyranch	24	11	575.00	500.00	240.47	1200.00	300.00	851.61	300.00	737.20	412.80
Mustang Ranch	28	15	364.64	300.00	106.02	600.00	170.00	486.60	242.69	436.15	293.13
Sagebrush Ranch	24	12	454.17	400.00	164.13	1100.00	300.00	642.96	300.00	564.87	343.46
Sheri's Ranch	7	7	628.57	500.00	197.60	1000.00	500.00	855.88	500.00	761.86	500.00
Wild Horse Adult Resort	34	11	338.24	300.00	148.25	700.00	200.00	508.77	200.00	438.23	238.24
All Small (Rural) Brothels	107	13	298.32	300.00	99.24	600.00	100.00	412.47	184.16	365.25	231.38
#1Geisha	2	1	400.00	400.00	141.42	500.00	300.00	500.00	300.00	495.39	304.61
Angel's Ladies Ranch	1	1	400.00	400.00	NA	400.00	400.00	NA	NA	NA	NA
Bella's Gentlemen's Club	3	2	266.67	200.00	115.47	400.00	200.00	399.49	200.00	344.55	200.00
Big4 Ranch	1	1	200.00	200.00	NA	200.00	200.00	NA	NA	NA	NA
Cherry Patch 2	1	1	200.00	200.00	NA	200.00	200.00	NA	NA	NA	NA
Donna's Ranch (Wells)	1	1	500.00	500.00	NA	500.00	500.00	NA	NA	NA	NA
Inez's D&D	40	6	277.50	300.00	69.75	600.00	200.00	357.74	200.00	324.55	230.45
Mona's Ranch	15	5	288.00	200.00	117.79	500.00	200.00	423.49	200.00	367.45	208.55
Shady Lady Ranch	26	7	309.62	300.00	110.98	500.00	180.00	437.27	181.96	384.47	234.76
Sue's Fantasy Club	5	3	300.00	300.00	100.00	400.00	200.00	400.00	200.00	367.45	232.55
Villa Joy	8	2	331.25	300.00	119.34	450.00	100.00	450.00	193.98	411.74	250.76
Wild West Saloon	4	3	350.00	400.00	100.00	400.00	200.00	400.00	234.97	400.00	282.55

Table 3: Time statistics in Hours/Party

Time (Hours) Statistics For Nevada Brothel Parties For Years 2008 - 2010											
Ranch Name	# Samples	# Submitters	Mean	Median	Std Dev	Full Data Range		75% Prediction		50% Prediction	
						Max	Min	High	Low	High	Low
All Brothels	305	43	0.94	1.00	0.39	3.00	0.33	1.39	0.49	1.21	0.68
All Large (Urban) Brothels	198	42	0.91	1.00	0.37	3.00	0.33	1.34	0.49	1.16	0.66
Chicken Ranch	20	12	0.98	0.92	0.63	3.00	0.33	1.70	0.33	1.40	0.55
Kit Kat Ranch	3	2	1.00	1.00	0.00	1.00	1.00	1.00	1.00	1.00	1.00
Love Ranch (Cherry Patch 1) - Crystal	3	2	0.75	0.75	0.25	1.00	0.50	1.00	0.50	0.92	0.58
Love Ranch - Mound House	55	14	1.00	0.83	0.42	2.50	0.33	1.48	0.52	1.28	0.72
Moonlite Bunnyranch	24	11	0.85	0.75	0.31	1.75	0.33	1.21	0.49	1.06	0.64
Mustang Ranch	28	15	0.84	0.75	0.16	1.00	0.50	1.00	0.65	0.94	0.73
Sagebrush Ranch	24	12	1.05	1.00	0.24	2.00	0.75	1.33	0.77	1.22	0.89
Sheri's Ranch	7	7	1.00	1.00	0.48	2.00	0.50	1.55	0.50	1.32	0.68
Wild Horse Adult Resort	34	11	0.74	0.75	0.24	1.00	0.50	1.00	0.50	0.91	0.58
All Small (Rural) Brothels	107	13	1.00	1.00	0.42	2.50	0.33	1.48	0.51	1.28	0.71
#1Geisha	2	1	1.50	1.50	0.71	2.00	1.00	2.00	1.00	1.98	1.02
Angel's Ladies Ranch	1	1	1.00	1.00	NA	1.00	1.00	NA	NA	NA	NA
Bella's Gentlemen's Club	3	2	0.72	0.67	0.25	1.00	0.50	1.00	0.50	0.89	0.55
Big4 Ranch	1	1	0.33	0.33	NA	0.33	0.33	NA	NA	NA	NA
Cherry Patch 2	1	1	0.50	0.50	NA	0.50	0.50	NA	NA	NA	NA
Donna's Ranch (Wells)	1	1	1.00	1.00	NA	1.00	1.00	NA	NA	NA	NA
Inez's D&D	40	6	1.02	1.08	0.32	2.50	0.67	1.39	0.67	1.24	0.80
Mona's Ranch	15	5	0.88	0.67	0.50	2.00	0.50	1.45	0.50	1.21	0.54
Shady Lady Ranch	26	7	1.13	1.00	0.51	2.00	0.67	1.71	0.67	1.47	0.79
Sue's Fantasy Club	5	3	0.83	1.00	0.24	1.00	0.50	1.00	0.56	0.99	0.67
Villa Joy	8	2	0.98	0.75	0.45	1.50	0.33	1.50	0.46	1.29	0.67
Wild West Saloon	4	3	0.88	1.00	0.25	1.00	0.50	1.00	0.59	1.00	0.71

Table 4: Rate (\$/Hour) By Fixed Increment: All Brothels
 (where # = number of parties, % = percent of parties, and CUM% = cumulative percent)

Rate (\$/Hour) By Fixed Increment For Nevada Brothel (All) Parties For Years 2008-2010				
From	Through	#	%	CUM%
Below	225	1	0.33	0.33
225	249	2	0.66	0.98
250	274	33	10.82	11.80
275	299	18	5.90	17.70
300	324	44	14.43	32.13
325	349	8	2.62	34.75
350	374	5	1.64	36.39
375	399	0	0.00	36.39
400	424	89	29.18	65.57
425	449	2	0.66	66.23
450	474	4	1.31	67.54
475	499	3	0.98	68.52
500	524	35	11.48	80.00
525	549	7	2.30	82.30
550	574	2	0.66	82.95
575	599	0	0.00	82.95
600	624	16	5.25	88.20
625	649	1	0.33	88.52
650	674	11	3.61	92.13
675	699	1	0.33	92.46
700	724	6	1.97	94.43
725	749	2	0.66	95.08
750	774	0	0.00	95.08
775	799	0	0.00	95.08
800	824	2	0.66	95.74
825	849	0	0.00	95.74
850	874	0	0.00	95.74
875	899	0	0.00	95.74
900	924	1	0.33	96.07
925	949	0	0.00	96.07
950	974	0	0.00	96.07
975	999	0	0.00	96.07
1000	or above	12	3.93	100.00
	Total	305	100.00	100.00

Table 5: Price (\$/Party) By Fixed Increment: All Brothels
 (where # = number of parties, % = percent of parties, and CUM% = cumulative percent)

Price (\$) By Fixed Increment For Nevada Brothel (All) Parties For Years 2008-2010				
From	Through	#	%	CUM%
Below	100	0	0.00	0.00
100	124	1	0.33	0.33
125	149	0	0.00	0.33
150	174	1	0.33	0.66
175	199	2	0.66	1.31
200	224	52	17.05	18.36
225	249	1	0.33	18.69
250	274	6	1.97	20.66
275	299	0	0.00	20.66
300	324	91	29.84	50.49
325	349	0	0.00	50.49
350	374	5	1.64	52.13
375	399	0	0.00	52.13
400	424	42	13.77	65.90
425	449	0	0.00	65.90
450	474	5	1.64	67.54
475	499	0	0.00	67.54
500	524	64	20.98	88.52
525	549	0	0.00	88.52
550	574	1	0.33	88.85
575	599	0	0.00	88.85
600	624	14	4.59	93.44
625	649	0	0.00	93.44
650	674	1	0.33	93.77
675	699	0	0.00	93.77
700	724	5	1.64	95.41
725	749	0	0.00	95.41
750	774	0	0.00	95.41
775	799	0	0.00	95.41
800	824	2	0.66	96.07
825	849	0	0.00	96.07
850	874	0	0.00	96.07
875	899	0	0.00	96.07
900	924	0	0.00	96.07
925	949	0	0.00	96.07
950	974	1	0.33	96.39
975	999	0	0.00	96.39
1000	or above	11	3.61	100.00
	Total	305	100.00	100.00

Table 6: Rate (\$/Hour) By Fixed Increment: Large Brothels
 (where # = number of parties, % = percent of parties, and CUM% = cumulative percent)

Rate (\$/Hour) By Fixed Increment For Nevada Brothel (Large) Parties For Years 2008-2010				
From	Through	#	%	CUM%
Below	225	1	0.51	0.51
225	249	0	0.00	0.51
250	274	2	1.01	1.52
275	299	2	1.01	2.53
300	324	12	6.06	8.59
325	349	7	3.54	12.12
350	374	5	2.53	14.65
375	399	0	0.00	14.65
400	424	66	33.33	47.98
425	449	2	1.01	48.99
450	474	4	2.02	51.01
475	499	3	1.52	52.53
500	524	34	17.17	69.70
525	549	7	3.54	73.23
550	574	2	1.01	74.24
575	599	0	0.00	74.24
600	624	15	7.58	81.82
625	649	1	0.51	82.32
650	674	11	5.56	87.88
675	699	1	0.51	88.38
700	724	6	3.03	91.41
725	749	2	1.01	92.42
750	774	0	0.00	92.42
775	799	0	0.00	92.42
800	824	2	1.01	93.43
825	849	0	0.00	93.43
850	874	0	0.00	93.43
875	899	0	0.00	93.43
900	924	1	0.51	93.94
925	949	0	0.00	93.94
950	974	0	0.00	93.94
975	999	0	0.00	93.94
1000	or above	12	6.06	100.00
	Total	198	100.00	100.00

Table 7: Price (\$/Party) By Fixed Increment: Large Brothels
 (where # = number of parties, % = percent of parties, and CUM% = cumulative percent)

Price (\$) By Fixed Increment For Nevada Brothel (Large) Parties For Years 2008-2010				
From	Through	#	%	CUM%
Below	100	0	0.00	0.00
100	124	0	0.00	0.00
125	149	0	0.00	0.00
150	174	1	0.51	0.51
175	199	1	0.51	1.01
200	224	17	8.59	9.60
225	249	1	0.51	10.10
250	274	4	2.02	12.12
275	299	0	0.00	12.12
300	324	47	23.74	35.86
325	349	0	0.00	35.86
350	374	5	2.53	38.38
375	399	0	0.00	38.38
400	424	32	16.16	54.55
425	449	0	0.00	54.55
450	474	1	0.51	55.05
475	499	0	0.00	55.05
500	524	55	27.78	82.83
525	549	0	0.00	82.83
550	574	1	0.51	83.33
575	599	0	0.00	83.33
600	624	13	6.57	89.90
625	649	0	0.00	89.90
650	674	1	0.51	90.40
675	699	0	0.00	90.40
700	724	5	2.53	92.93
725	749	0	0.00	92.93
750	774	0	0.00	92.93
775	799	0	0.00	92.93
800	824	2	1.01	93.94
825	849	0	0.00	93.94
850	874	0	0.00	93.94
875	899	0	0.00	93.94
900	924	0	0.00	93.94
925	949	0	0.00	93.94
950	974	1	0.51	94.44
975	999	0	0.00	94.44
1000	or above	11	5.56	100.00
	Total	198	100.00	100.00

Table 8: Rate (\$/Hour) By Fixed Increment: Small Brothels
 (where # = number of parties, % = percent of parties, and CUM% = cumulative percent)

Rate (\$/Hour) By Fixed Increment For Nevada Brothel (Small) Parties For Years 2008-2010				
From	Through	#	%	CUM%
Below	225	0	0.00	0.00
225	249	2	1.87	1.87
250	274	31	28.97	30.84
275	299	16	14.95	45.79
300	324	32	29.91	75.70
325	349	1	0.93	76.64
350	374	0	0.00	76.64
375	399	0	0.00	76.64
400	424	23	21.50	98.13
425	449	0	0.00	98.13
450	474	0	0.00	98.13
475	499	0	0.00	98.13
500	524	1	0.93	99.07
525	549	0	0.00	99.07
550	574	0	0.00	99.07
575	599	0	0.00	99.07
600	624	1	0.93	100.00
625	649	0	0.00	100.00
650	674	0	0.00	100.00
675	699	0	0.00	100.00
700	724	0	0.00	100.00
725	749	0	0.00	100.00
750	774	0	0.00	100.00
775	799	0	0.00	100.00
800	824	0	0.00	100.00
825	849	0	0.00	100.00
850	874	0	0.00	100.00
875	899	0	0.00	100.00
900	924	0	0.00	100.00
925	949	0	0.00	100.00
950	974	0	0.00	100.00
975	999	0	0.00	100.00
1000	or above	0	0.00	100.00
	Total	107	100.00	100.00

Table 9: Price (\$/Party) By Fixed Increment: Small Brothels
 (where # = number of parties, % = percent of parties, and CUM% = cumulative percent)

Price (\$) By Fixed Increment For Nevada Brothel (Small) Parties For Years 2008-2010				
From	Through	#	%	CUM%
Below	100	0	0.00	0.00
100	124	1	0.93	0.93
125	149	0	0.00	0.93
150	174	0	0.00	0.93
175	199	1	0.93	1.87
200	224	35	32.71	34.58
225	249	0	0.00	34.58
250	274	2	1.87	36.45
275	299	0	0.00	36.45
300	324	44	41.12	77.57
325	349	0	0.00	77.57
350	374	0	0.00	77.57
375	399	0	0.00	77.57
400	424	10	9.35	86.92
425	449	0	0.00	86.92
450	474	4	3.74	90.65
475	499	0	0.00	90.65
500	524	9	8.41	99.07
525	549	0	0.00	99.07
550	574	0	0.00	99.07
575	599	0	0.00	99.07
600	624	1	0.93	100.00
625	649	0	0.00	100.00
650	674	0	0.00	100.00
675	699	0	0.00	100.00
700	724	0	0.00	100.00
725	749	0	0.00	100.00
750	774	0	0.00	100.00
775	799	0	0.00	100.00
800	824	0	0.00	100.00
825	849	0	0.00	100.00
850	874	0	0.00	100.00
875	899	0	0.00	100.00
900	924	0	0.00	100.00
925	949	0	0.00	100.00
950	974	0	0.00	100.00
975	999	0	0.00	100.00
1000	or above	0	0.00	100.00
	Total	107	100.00	100.00

Table 10: Rates-By-Year statistics in \$/Hour

Rate (\$/Hour) Statistics By Year For Nevada Brothel Parties For Years 2008 - 2010											
Ranch Group	# Samples	# Submitters	Mean	Median	Std Dev	Full Data Range		75% Prediction		50% Prediction	
						Max	Min	High	Low	High	Low
All Brothels for Years 2008 - 2010	305	43	439.53	400.00	188.41	1500.00	200.00	656.26	222.81	566.62	312.45
All Brothels for Year 2008	72	16	445.94	400.00	204.71	1200.00	250.00	681.41	250.00	584.01	307.86
All Brothels for Year 2009	103	21	438.73	400.00	181.50	1200.00	225.00	647.50	229.95	561.15	316.31
All Brothels for Year 2010	130	26	436.63	400.00	185.78	1500.00	200.00	650.32	222.93	561.93	311.32
Large (Urban) Brothels for Years 2008 - 2010	198	42	508.19	466.67	197.93	1500.00	200.00	735.86	280.51	641.69	374.68
Large (Urban) Brothels for 2008	41	15	538.20	500.00	222.26	1200.00	250.00	793.86	282.54	688.11	388.29
Large (Urban) Brothels for 2009	65	21	516.33	500.00	185.61	1200.00	300.00	729.85	302.82	641.53	391.14
Large (Urban) Brothels for 2010	92	24	489.06	400.00	195.04	1500.00	200.00	713.41	264.70	620.61	357.50
Small (Rural) Brothels for Years 2008 - 2010	107	13	312.50	300.00	62.48	600.00	225.00	384.36	240.63	354.64	270.35
Small (Rural) Brothels for 2008	31	6	323.91	300.00	79.31	600.00	250.00	415.14	250.00	377.41	270.42
Small (Rural) Brothels for 2009	38	9	305.98	300.00	50.37	400.00	225.00	363.92	248.04	339.95	272.01
Small (Rural) Brothels for 2010	38	8	309.70	300.00	58.18	400.00	240.00	376.62	242.77	348.94	270.45

SUPPLEMENT TO THE MAIN SURVEY – OTHER PARTY CATEGORIES

Any submissions for parties that lasted more than 3 hours in the ladies room (with one lady) or otherwise outside the typical party in the ladies room (i.e. 2 or more ladies, bungalow/VIP/jacuzzi, couples, outdates, overnights, etc.) were analyzed & reported in the following three tables.

Table 11: Rate statistics in \$/Hour

Rate (\$/Hour) Statistics For Nevada Brothel Parties For Years 2008-2010											
Category	# Samples	# Submitters	Mean	Median	Std Dev	Full Data Range		75% Prediction		50% Prediction	
						Max	Min	High	Low	High	Low
2 ladies (i.e. threesomes)	14	11	985.00	775.00	738.56	3400.00	466.67	1834.57	466.67	1483.16	486.84
3 ladies (i.e. foursomes)	2	2	1140.00	1140.00	480.83	1480.00	800.00	1480.00	800.00	1464.32	815.68
Bungalow/VIP/Jacuzzi Room	15	8	587.78	500.00	199.05	1000.00	400.00	816.75	400.00	722.04	453.52
Couples	3	3	722.22	666.67	254.59	1000.00	500.00	1000.00	500.00	893.94	550.50
Massage Only	1	1	300.00	300.00	NA	300.00	300.00	NA	NA	NA	NA
Outdates	6	5	411.76	336.46	252.64	833.33	142.86	702.37	142.86	582.16	241.35
Overnights	2	2	1037.50	1037.50	1361.18	2000.00	75.00	2000.00	75.00	1955.62	119.38

Table 12: Price statistics in \$/Party

Price (\$) Statistics For Nevada Brothel Parties For Years 2008-2010											
Category	# Samples	# Submitters	Mean	Median	Std Dev	Full Data Range		75% Prediction		50% Prediction	
						Max	Min	High	Low	High	Low
2 ladies (i.e. threesomes)	14	11	1421.43	1100.00	879.84	3400.00	700.00	2433.51	700.00	2014.88	827.98
3 ladies (i.e. foursomes)	2	2	2450.00	2450.00	1767.77	3700.00	1200.00	3700.00	1200.00	3642.36	1257.64
Bungalow/VIP/Jacuzzi Room	15	8	1020.00	800.00	708.32	3000.00	400.00	1834.78	400.00	1497.76	542.24
Couples	3	3	833.33	1000.00	288.68	1000.00	500.00	1000.00	501.27	1000.00	638.62
Massage Only	1	1	100.00	100.00	NA	100.00	100.00	NA	NA	NA	NA
Outdates	6	5	2783.33	2250.00	1490.53	4700.00	1000.00	4497.88	1068.78	3788.69	1777.97
Overnights	2	2	8300.00	8300.00	10889.44	16000.00	600.00	16000.00	600.00	15644.93	955.07

Table 13: Time statistics in Hours/Party

Time (Hours) Statistics For Nevada Brothel Parties For Years 2008-2010											
Category	# Samples	# Submitters	Mean	Median	Std Dev	Full Data Range		75% Prediction		50% Prediction	
						Max	Min	High	Low	High	Low
2 ladies (i.e. threesomes)	14	11	1.54	1.42	0.59	3.00	1.00	2.22	1.00	1.94	1.14
3 ladies (i.e. foursomes)	2	2	2.00	2.00	0.71	2.50	1.50	2.50	1.50	2.48	1.52
Bungalow/VIP/Jacuzzi Room	15	8	1.67	1.50	0.75	3.00	1.00	2.53	1.00	2.17	1.16
Couples	3	3	1.17	1.00	0.29	1.50	1.00	1.50	1.00	1.36	1.00
Massage Only	1	1	0.33	0.33	NA	0.33	0.33	NA	NA	NA	NA
Outdates	6	5	8.75	8.00	5.90	16.00	3.00	15.53	3.00	12.73	4.77
Overnights	2	2	8.00	8.00	0.00	8.00	8.00	8.00	8.00	8.00	8.00

COMMENTS ABOUT STATISTICS IN THIS SURVEY

Statistics are only as good as the information provided. Some sources say you should have 20 data points per data group for meaningful statistical calculations while others suggest 30 or more (and ideally 100). You will note in the main survey results (see Table 1) that only eight brothels had 20 or more data points (i.e. submissions) and only three had 30 or more while four had only one data point.

Please view the statistics in this survey taking all factors into account including the number of data points (submissions) and the number of submitters for each group analyzed.

FUTURE PRICING SURVEYS

We are always collecting data to update the pricing survey. If you would like to submit pricing data from your parties (and we really hope that you will) please use the form linked below to submit your data:

http://sex-in-nevada.com/tinc?key=ODQZ8q7p&formname=pricing_survey

All submitters will remain confidential and only statistics generated from the submitted data will be made public. Also, the ladies working-name is NOT required—only what brothel she works at.

This pricing survey will be updated every year covering a 3-year span. The next update, covering years 2009-2011, is expected to be completed by March 1, 2012. Any party price submissions received before that date for parties that occurred during years 2009-2011 will be included in that update.

Discussions about this Pricing Survey and other LPIN (Legal Prostitution In Nevada) related discussions can be found on the C.W.'s Monger's Message Board located at <http://sex-in-nevada.net/smforum/index.php>

POINT OF CONTACT FOR QUESTIONS OR SUGGESTIONS

If anyone has any questions concerning this survey or suggestions, please feel free to e-mail them to Interested bystander at "ib1@nvbell.net" or post your questions on the C.W.'s Monger's Message Board located at <http://sex-in-nevada.net/smforum/index.php> or PM (Private Message) me (Hiking Guy) on the same message board.

Acknowledgements: A special thanks go out to Interested bystander who setup the web access to the pricing submission form and made sure I (Hiking Guy) received all party price submissions used in this pricing survey. He will also be adding the results of this pricing survey to his website.